



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

i6 Green

COMPETITION

i6 Green builds on the success of last year's inaugural i6 Challenge and is designed to encourage and reward innovative approaches to accelerating technology commercialization, new venture formation, job creation, and economic growth across the United States. This year's \$12M challenge rewards communities that utilize a Proof of Concept Center model, such as that championed by the Deshpande Center, to accelerate technology led economic development in pursuit of a vibrant, innovative clean economy.

i6 Green is led by the U.S. Commerce Department's Economic Development Administration (EDA), in partnership with the U.S. Departments of Agriculture and Energy, the U.S. Environmental Protection Agency, the National Science Foundation, and the Commerce Department's National Institute of Standards and Technology, and U.S. Patent and Trademark Office.

GREEN FOCUS

i6 Green solicits applications that strengthen the linkages between economic development and environmental quality. Applicants must demonstrate how their Proof of Concept Center models will accelerate technology commercialization or new venture formation related to:

- **Renewable Energy** projects that support the development, production, or use of energy derived from renewable resources that have smaller carbon footprints than hydrocarbon-based energy sources, including wind, solar, biomass, and geothermal energy;
- **Energy Efficiency** projects that support a reduction in the energy produced or the energy consumed for the same level of output with the goal of lowering energy costs;
- **Reuse, Recycling, or Restoration** projects that support the reuse of a given product (or products), or produce a new or innovative product from recyclable materials; and
- **Green Building Technology and Manufacturing** projects that facilitate technological advances, processes, and materials that minimize environmental and public health impacts of buildings over their lifecycles.

PROOF OF CONCEPT CENTER MODEL

Applicant Proof of Concept Center models will provide a range of vital services to support company formation and growth based on technology commercialization. Those services should minimally include:

- Facilitating and fostering the exchange of ideas between university innovators and industry;
- Incorporating mentors and industry catalysts that provide advisory services, and link technology and researchers to external networks;
- Providing seed funding to support the commercialization of promising research;
- Assisting with market evaluation and business plan development;
- Supporting educational programs to prepare students and researchers for entrepreneurial challenges and work environments; and
- Holding special events to showcase technologies and entrepreneurs, promote the exchange of ideas, and formation of new collaboration.

For more information visit: www.eda.gov/i6